More children die as a result of being born too soon than from AIDS, malaria or diarrhea.

The survival gap
Where you are born makes a big difference in your chances of surviving extremely premature birth.

Low-income countries: 90% die*
High-income countries: 10% die*

More than 75% of deaths can be prevented even without intensive care.

CARE

Breathing
AVH: Jet, steroids help babies’ lungs mature in the womb.

Hygiene
A clean environment helps reduce the risk of infections.

Protection
Sunflower oil protects babies’ skin and prevents infections.

Nutrition
Early and exclusive breastfeeding is best.

Warmth
Skin-to-skin holding and swaddling help babies stay warm.

SOAP

Prevention

- Raise awareness
- Educate girls and women
- Educate front-line workers
- Equip clinics
- Fund research

facebook.com/worldprematurityday

More than 15 million babies are born too soon every year.

USA
450,000

China
1,321,100

India
3,316,500

Brazil
277,100

Nigeria
854,400

Annual deaths in millions in children under 5

Diarrhea
Malaria
AIDS

1.25
1
0.75
0.5
0.25

Noting:

Premature birth kills 1 baby every 30 seconds.